## SHAHID VIRPATNI LAXMI MAHAVIDYALAYA, TITAVE

### Department Of BAMM

### Notice

Date: 24 December 2020

#### **GUEST LECTURE**

All the Students are hereby informed that Department of B.A. Mass Media is going to organize guest lecture on 29 December 2020, Tuesday on the topic "Print Media: Challenges and Opportunities". Lecture will be delivered by Mr. Rajan Wardhan, who has Sub Editor, Daily Pudhari, Kolhapur. Therefore it will be mandatory for all to attend the lecture. Timing is 11:00 am.

Department Of Mass Media

Principal
Principal
Sashid Virpetni Laxmi Mahavidyalaya
Thewo, Jal. Radhanagari, Dist. Kolhapur





SHAHID SHIKSHAN PRASARAK MANDAL TITAVE'S

# SHAHID VIRPATNI LAXMI MAHAVIDYALAYA,

Titave, Tal: Radhanagari, Dist: Kolhapur PH (02321) 253470 E-Mail:sps.titave@gmail.com

Ref.: 2020-21/306

Date: 29 112 120 20

To.

Mr. Rajan Vardan

Sub-Editor.

Dainik Pudhari Newspaper,

Kolhapur.

Subject:-Invitation for expert lecture on "Print Media: Challenges & Opportunities".

Dear Sir,

We are pleased to invite you as a Resource Person for expert lecture on "Print Media: Challenges & Opportunities". The lecture will take place on 31st Dec. 2020, 11:00 AM.

I very much look forward to hearing from you and hope that you would be willing to accept our invitation to this event.

Yours sincerely,

HOD

Dept.of B.A.M.M

Principal al

Shahiri Viroami Laxmi Mahavidyalaya Titave, Fal Yarinanagari, Dist.Kolhapur





SHAHID SHIKSHAN PRASARAH MANDAL TITAVE'S

# SHAHID VIRPATNI LAXWI MAHAVIDYALAYA,

Titave, Tal: Radhanagari, Dist: Kolhapur

PH (02321) 253470

E-Mail:sps.titave@gmail.com

Ref.: 2020-21/310

Date: 01 \ 01 \ 20 21

To.

Mr.Rajan Vardan

Sub-Editor.

Dainik Pudhari Newspaper,

Kolhapur.

Sub- Thanking for conducting Expert Lecture.

Ref- Expert lecture conducted in our college on "Print Media: Challenges & Opportunities" on Friday 31/12/2020.

Respected Mam,

With reference to above mentioned subject we are thankful for accepting our invitation and conducting Expert Lecture for students in our institute on subject "Print Media: Challenges & Opportunities" on Friday 31/12/2020.

We assure you that your expertise will definitely help our students in their future studies.

With best regards,

Thanking you,

Dull July .

Dept.of B.A.M.M



s Faithfully

^ — Principal Shang Viroam Laxm Mahavidvalaya Tirave, fal ≺adnanagad, Dist,Kolhapur

# Shahid Virpatni Laxmi Mahavidyalaya, Titave

Tal. Radhanagari Dist. Kolhapur

**Event Report** 

Department Of B.A. Mass Media

Guest Lecture

Print Media: Challenges and opportunities

2020-21

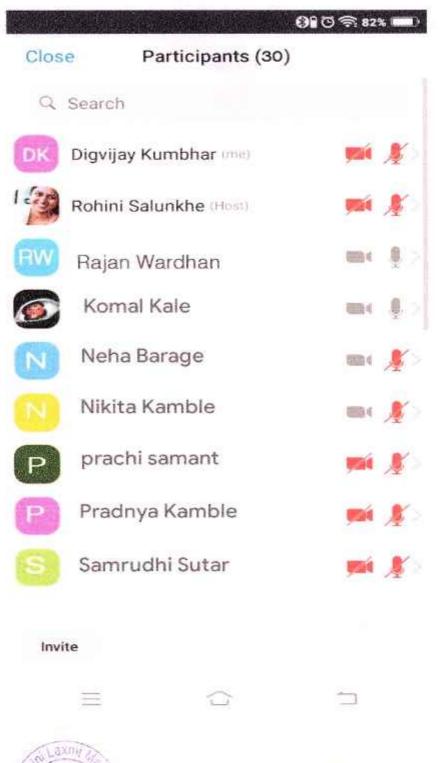
Tuesday, 29 December 2020



Name of the Event and Guest	Guest Lecture  Print Media: Challenges and opportunities  Mr. Rajan Wardhan, Sub Editor, Daily Pudhari, Kolhapur
Organizing Dept./ Committee	Department of B.A. Mass Media
Name of the Teacher	Mr. Digvijay D. Kumbhar Program Coordinator
Day and Date	25/03/2021
No. of Participants	30
Time	1:00 pm to 2:00 pm



#### Photos -





Principal
Shahid Vapatni Lexmi Mahavidyalaya
Titave, Tal. Radhenassin, Dist. Kolnapur

### Detail Report:

The print media is currently undergoing major changes. Therefore, in order to inform the media students about these changes, B.A. The Mass Media department had arranged a guest lecture on the topic Print Media: Challenges and opportunities. For this Mr. Rajan Wardhan, Sub Editor, Daily Pudhari, Kolhapur has delivered a guest lecture. This Guest Lecture was arranged on Tuesday, 29 December 2020.

Social media is growing exponentially around the world today. Therefore, some experts are expressing fears that the print media market will decline. But looking at the history of print media over the last few decades, it is clear that this media is constantly growing. With compare the ratio of social media and fake news on it, the credibility of print media is still intact. Although social media is being used extensively, the sales of print media are increasing day by day. Social media is a big appeal in front of print media. Changes in technology, different methods of design are seen as an attempt to increase the popularity of print media. Therefore, there is no doubt that there will be career opportunities in print media in the future as well, he said.

30 students from department were present for this session. Mrs. Rohini Salunkhe did anchoring and vote of thanks was delivered by Miss. Aishwarya Kawade.

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H.O.D.

Affi No. 452 Affi No. 452

Principal Sashid Virpatni Laxmi Mahavidyalayu Thava, Tal. Radhanagari, Dist Kolhanur