

**SHAHID VIRPATNI LAXMI MAHAVIDYALAYA,  
TITAVE**

**Department Of BAMB**

---

**Notice**

Date: 24 December 2020

**GUEST LECTURE**

All the Students are hereby informed that Department of B.A. Mass Media is going to organize guest lecture on **29 December 2020, Tuesday** on the topic **“Print Media: Challenges and Opportunities”**. Lecture will be delivered by **Mr. Rajan Wardhan**, who has **Sub Editor, Daily Pudhari, Kolhapur**. Therefore it will be mandatory for all to attend the lecture. Timing is 11:00 am.

  
H.O.D.  
Head

**Department Of  
Mass Media**

  
Principal  
Principal

**Shahid Virpatni Laxmi Mahavidyalaya  
Titave, Tal. Radhanagari, Dist. Kolhapur**





SHAHID SHIKSHAN PRASARAK MANDAL TITAVE'S

**SHAHID VIRPATNI LAXMI MAHAVIDYALAYA,**

Titave, Tal : Radhanagari, Dist : Kolhapur

PH (02321) 253470

E-Mail:sps.titave@gmail.com

Ref.: 2020-21/306

Date : 29/12/2020

To,

**Mr. Rajan Vardan**

Sub-Editor,

Dainik Pudhari Newspaper,

Kolhapur.

**Subject:-Invitation for expert lecture on "Print Media : Challenges & Opportunities".**

Dear Sir,

We are pleased to invite you as a **Resource Person** for expert lecture on "**Print Media : Challenges & Opportunities**". The lecture will take place on **31st Dec. 2020, 11:00 AM.**

I very much look forward to hearing from you and hope that you would be willing to accept our invitation to this event.

Yours sincerely,

HOD

Dept.of B.A.M.M

Principal

Shahid Virpatni Laxmi Mahavidyalaya  
Titave, Tal Radhanagari, Dist.Kolhapur



SHAHID SHIKSHAN PRASARAK MANDAL TITAVE'S

# SHAHID VIRPATNI LAXMI MAHAVIDYALAYA,

Titave, Tal : Radhanagari, Dist : Kolhapur

PH (02321) 253470

E-Mail:sps.titave@gmail.com

Ref. : 2020-21/310

Date : 01/01/2021

To,

Mr.Rajan Vardan

Sub-Editor,

Dainik Pudhari Newspaper,

Kolhapur.

Sub- Thanking for conducting Expert Lecture.

Ref- Expert lecture conducted in our college on "Print Media : Challenges & Opportunities" on Friday 31/12/2020.

Respected Mam,

With reference to above mentioned subject we are thankful for accepting our invitation and conducting Expert Lecture for students in our institute on subject "Print Media : Challenges & Opportunities" on Friday 31/12/2020.

We assure you that your expertise will definitely help our students in their future studies.

With best regards,

Thanking you,

*Rajendra*  
HOD

Dept.of B.A.M.M



*Rajendra*  
Principal

Principal

Shahid Virpatni Laxmi Mahavidyalaya  
Titave, Tal - Radhanagari, Dist. Kolhapur

**Shahid Virpatni Laxmi Mahavidyalaya, Titave**

**Tal. Radhanagari Dist. Kolhapur**

**Event Report**

**Department Of B.A. Mass Media**

**Guest Lecture**

**Print Media: Challenges and opportunities**

2020-21

**Tuesday, 29 December 2020**

---



<b>Name of the Event and Guest</b>	<b>Guest Lecture</b> <b>Print Media: Challenges and opportunities</b> <b>Mr. Rajan Wardhan, Sub Editor, Daily Pudhari, Kolhapur</b>
<b>Organizing Dept./ Committee</b>	Department of B.A. Mass Media
<b>Name of the Teacher</b>	<b>Mr. Digvijay D. Kumbhar</b> Program Coordinator
<b>Day and Date</b>	25/03/2021
<b>No. of Participants</b>	30
<b>Time</b>	1:00 pm to 2:00 pm






























Photos –



Close

Participants (30)

Search

-  Digvijay Kumbhar (me)  
-  Rohini Salunkhe (Host)  
-  Rajan Wardhan  
-  Komal Kale  
-  Neha Barage  
-  Nikita Kamble  
-  prachi samant  
-  Pradnya Kamble  
-  Samrudhi Sutar  

Invite




**Principal**  
Shaheed Virpatri Laxmi Mahavidyalaya  
Titave, Tal. Radhanagari, Dist. Kolhapur

## Detail Report:

The print media is currently undergoing major changes. Therefore, in order to inform the media students about these changes, B.A. The Mass Media department had arranged a guest lecture on the topic Print Media: Challenges and opportunities. For this Mr. Rajan Wardhan, Sub Editor, Daily Pudhari, Kolhapur has delivered a guest lecture. This Guest Lecture was arranged on Tuesday, 29 December 2020.

Social media is growing exponentially around the world today. Therefore, some experts are expressing fears that the print media market will decline. But looking at the history of print media over the last few decades, it is clear that this media is constantly growing. With compare the ratio of social media and fake news on it, the credibility of print media is still intact. Although social media is being used extensively, the sales of print media are increasing day by day. Social media is a big appeal in front of print media. Changes in technology, different methods of design are seen as an attempt to increase the popularity of print media. Therefore, there is no doubt that there will be career opportunities in print media in the future as well, he said.

30 students from department were present for this session. Mrs. Rohini Salunkhe did anchoring and vote of thanks was delivered by Miss. Aishwarya Kawade.

  
Department Of  
Media  
H.O.D.



  
Principal  
Principal  
Shahid Virpatni Laxmi Mahavidyalaya,  
Titave, Tal. Radhanagar, Dist. Kolhapur