

**SHAHID VIRPATNI LAXMI MAHAVIDYALAYA,
TITAVE**

Department Of BAMB

Notice

Date: 26th Aug. 2022

Development Journalism

All students and faculties are hereby informed that Department of B.A. Mass Media is going to organize a guest lecture regarding to the topic **Development Journalism, Dr. Sumedha Salunkhe**, Assistant Professor, Department of M.A. Mass Communication, Shivaji University Kolhapur is our guest for this session. All the students were requested to join the lecture on Tuesday, August 30, 2022 at 4:00 pm sharp.



[Handwritten Signature]

H.O.D.

Head

**Department Of
Mass Media**



SHAHID SHIKSHAN PRASARAK MANDAL TITAVE'S

SHAHID VIRPATNI LAXMI MAHAVIDYALAYA

Titave, Tal : Radhanagari, Dist : Kolhapur

PH (02321) 253470

E-Mail: sps.titave@gmail.com

Ref.: 2022-23/602

Date: 28/08/2022

To,
Dr. Sumedha Salunkhe,
Assistant professor,
Department of M.A. Mass Communication,
Shivaji University,
Kolhapur.

Subject:- Invitation for Guest lecture

Dear Mam,

We are pleased to invite you as a for Guest lecture on "Development Journalism." The lecture will take place on Tuesday, 30th August 2022 at 4:00 pm onwards.

I very much look forward to hearing from you and hope that you would be willing to accept our invitation to this event.

Yours sincerely,



Abinash
HOD
Head
Department Of
Mass Media

SHAHID SHIKSHAN PRASARAK MANDAL TITAVE'S

SHAHID VIRPATNI LAXMI MAHAVIDYALAYA

Titave, Tal : Radhanagari, Dist : Kolhapur

PH (02321) 253470

E-Mail: sps.titave@gmail.com

Ref: 2022/23/651

Date: 10/09/2022

To,
Dr. Sumedha Salunkhe,
Assistant professor,
Department of M.A. Mass Communication,
Shivaji University,
Kolhapur.

Sub- Thanking for conducting Guest Lecture.

Ref- Guest lecture conducted in our college on "Development Journalism." on
Saturday 23/07/2022

Dear mam,

With reference to above mentioned subject we are thankful for accepting our invitation and conducting Guest Lecture for students in our institute on subject "Development Journalism." On Tuesday, 30/08/2022.

We assure you that your expertise will definitely help our students in their future studies.
With best regards,

Thanking you,

Abhimgeck
HOD
Head

Department Of
Mass Media



Shahid Virpatni Laxmi Mahavidyalaya, Titave

Tal. Radhanagari Dist. Kolhapur

Event Report

Department Of B.A. Mass Media

Development Journalism

2022-2023

Saturday, July 23, 2022

Name of the Event and Guest	Guest Lecture Dr. Sumedha Salunkhe, Assistant Professor, Department of M.A. Mass Communication, Shivaji University Kolhapur
Organizing Dept./ Committee	Department of B.A. Mass Media
Name of the Teacher	Mr. Digvijay D. Kumbhar Program Coordinator
Day and Date	30/08/2022
No. of Participants	30
Time	4:00 pm to 5:00 pm

Photos:



Shahid Vvpatni Laxmi Mahavidyalaya
Arii No. 452
Titave

Detail Report:

Shahid Virpatni Laxmi Mahavidyalaya, Titave. Department of B.A. Mass Media organized guest lecture on 20th September 2022 related to Development Journalism.

For this event one of the special and knowledgeable guest **Dr. Sumedha Salunkhe**, Assistant Professor, Department of M.A. Mass Communication, Shivaji University Kolhapur delivered lecture on "Development Journalism." Event started with welcome and introductory speech by Mr. Digvijay Kumbhar. Then Dr. Salunkhe started her graceful and informative presentation to all.

The outline of his lecture was, Development journalism is one of the important forms of journalism. But unfortunately today's journalist does not pay enough attention to this. Most journalists are behind breaking news. It is not wrong to do that but it is very important to pay attention to development journalism.

Development journalists encourage the production of development journalism at multiple sites, both geographically and within the overall structure of the news industry. The global concentration of ownership in the media industry has left little space for cultural products that question the status quo, and even less space for material that forcefully advocates even limited structural change. Thus development journalists should advocate for "both the development of alternative, usually localized, media and a critical monitoring, intervention in, and sometimes use of mainstream media.

The session was concluded by vote of thanks by Miss. Indrayani Parit (S.Y. B.A.M.M.). Anchoring was done by Miss. Aditi Khochare. Total 30 students and faculties of our college were participated in this guest lecture.


H.O.D.

Head
Department Of
Mass Media




Principal
Principal

Shahid Virpatni Laxmi Mahavidyalaya
Titave, Tal. Radhanagan, Dist. Avinash

