## SHAHID VIRPATNI LAXMI MAHAVIDYALAYA, TITAVE

### Department Of BAMM

#### Notice

Date: 25 October 2019

#### **Industrial Visit**

All the students of Department of B.A. Mass Media are informed that department has scheduled visit on 1<sup>St</sup> November 2019 to Kolhapur. On this day we are going to visit

- 1. Daily Punya Nagari Office, Kolhapur and Printing Press Shiroli MIDC.
- 2. Public Relation Office, Shivaji University, Kolhapur.
- 3. Nirmiti Ad Agency, Kolhapur.

Students are requested to submit their names by class teachers on and before 27 October 2019.

Depart Date and Time: 1 November 2019 - 9:00Am

Arrival Date and Time: 1 November 2019 - 10:00Pm

Department Of Mass Media Principal
Seelid Virgatri Laxmi Mahavidyalaya
Tilave, Tel. Radhanagari, Dist. Kolinapur

### Shahid Virpatni Laxmi Mahavidyalaya, Titave

Tal. Radhanagari Dist. Kolhapur

Event Report

### Department Of B.A. Mass Media

Industrial Visit

Daily Punya Nagari, Shivaji University P.R. Office, Printing Press, Nirmiti Ad Agency, Kolhapur.

2019-2020

Friday, 1st November 2019

Name of the Event and Guest	Daily Punya Nagari, Shivaji University P.R. Offi Printing Press, Nirmiti Ad Agency, Kolhapur.		
Organizing Dept./ Committee	Department of B.A. Mass Media		
Name of the Teacher	Mr. Digvijay D. Kumbhar Program Coordinator		
Day and Date	Friday, 1st November 2019		
No. of Participants	25		
Time	09:00 am to 7:00 pm		

## Photos -









#### **Detail Report:**

On November 1, 2019, Department of B.A. mass media was organized an Industrial Visit. On this day we visited Daily Punya Nagari, Shivaji University P.R. Office, Nirmiti Ad Agency, Kolhapur and Punya Nagari Printing Press Shiroli MIDC etc.

In this industrial visit firstly we visited Daily Punya Nagari's office. With the help of editorial body and supportive staff explained process of news editing, difference between field reporting and desk work, pagination, making page layout, various departments of newspaper office, advertisement section, different bits etc.

Secondly we visited Nirmiti Ad Agency which is a most popular ad agency in Kolhapur. Related to the advertisement subject, our students learned working of ad agency, departments in ad agency, skills required to create an advertisement, graphic designing etc. Students also learned to write a copy, drafting an advertisement, creative designing and importance of creativity in advertisement sector.

Public relation officer is a very popular job nowadays. Every sector has being appointed one or more public relation officers for their organization. Education sector is also one of them. Like government, private, co-operative, media sectors educational institutes also appointing P.R.O. In consideration of this we planned our third visit to P.R.O. office, Shivaji University, Kolhapur. Dr. Alok Jatratkar is PRO of Shivaji University, Kolhapur. Dr. Jatratkar guided our students about, 'Importance of PR in education system, challenges, opportunities in PR, Responsibilities in PR etc.'

Printing of newspaper is a very challenging and interesting job in media industry. To know the printing process of newspaper we visited Daily Punya Nagaris Printing press unit which is located in Shiroli MIDC industrial area. Mr. Patil who is printing incharge at that day, were explained changes in printing industry. They also explained journey of printing from Ghutengarga's printing machine – offset printing – rotary press – digital printing. They also print some copies of newspaper to show how actually papers get printed.

25 college students had visited thius four places. HOD Miss. Purva Godse and Mr. Digvijay Kumbhar, Mrs. Rohini Salunkhe was present.

H.O.D.

Department Of Mass Media Principal Principal

Seebid Virpatni Laxini Mahaxidyataya Tileam, kal Radhanagasi, Dial Kolhapur

# Shahid Virpatni Laxmi Mahavidyalaya, Titave ATTENDANCE DATE

SR.NO	STUDENT NAME	CLASS	SIGN
• • • • • • • • • • • • • • • • • • • •	Barge Jejshri shivoji	BAMMI-SI	T.S. B
2)	Kamble Mranali suresh	BAMM-N	Misik.
3)	Harne privanka chadrakon	BAMM-PY	(P) C . Horne
5)	kulkarni priyanka pdid	BAMM - FY	P, Kulkami
5)	sutar sameudhi Bhaguan	BAMM-FY	20tes
()	sanika suresh kamble	BAMINI FY	Bs.ko.
7)	Kamble pradnyg prakash	BAMM-FX	Akamble:
9)	Barge Neha Gulab	BAMM-FY	(B) Boo
9)	kamble Nikija Aanda	DAMM-FY	Nilrida.
10)	Kamble Prixanka Yashuan	BAMM-TY	Bykamkle
11)	129til Reshma Royaram	BAMM-FY	R Kelmha
12)	Kamble Akansha Arjun	BAMM FY	A. bimble
13)	Lohar Dipoli Kakasb	BAMMSY	0 Kilohen
15)	kamble sanika syresh	BAMM TY	Skample
13)	Kamble Divya Koshinath	PAM-SY	Openhim
15)	Bhandigre sakshi suresh	BAMM-SY	Q.OAB.
17)	sular Aarti Ashok	BAMM-SY	@ suters
17)	Kamble pranido sachin	BAMMITY	(Ds.kamble.
19)	Killedar Dyanshai ashok	BAMM-FY	P.Y. A
20)	sanika Suresh kample	BAMM-FY	8 kamble
21)	Jadhar Al'shvarya Prakash	BAMM-SY	O.p. Jed hav
22)	Kavade Royshri shivaji	BAMM-FY	P. Kande
23)	subhogi' sambhji Khogde	BAMM - FY	S. S. G. hedge
21)	kamble produya prakash.	BAMM-FY	R. P. Framble
25)	Kamble Nikita handa.	BAMM-fy	N.A.K.
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