

**SHAHID VIRPATNI LAXMI MAHAVIDYALAYA,  
TITAVE**

**Department Of BMM**

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**Notice**

Date: 26 November 2019

**GUEST LECTURE**

All the Students are hereby informed that Department of B.A. Mass Media is going to organize guest lecture on **29 November 2019, Friday** on the topic **"Changing nature of Rural Journalism"**. Lecture will be delivered by **Prof. Sunil Patil**, who has Assistant professor at **Dudhasakhar Mahavidyalaya, Bidri**. Therefore it will be mandatory for all to attend the lecture. Timing is 11:00 am.



H.O.D.

**Head**

**Department Of  
Mass Media**



**Principal**

**Shahid Virpatni Laxmi Mahavidyalaya  
Titave, Tal. Radhanagari, Dist. Kolhapur**



Shahid Shikshan Prasarak Mandal, Titave's  
**SHAHID VIRPATNI LAXMI MAHAVIDYALAYA**

Titave, Tal-Radhanagari Dist-Kolhapur

PH (0231) 254370

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Ref.-: 2019/20/185(A)

DATE : 21 / 11 / 2019

To,

Mr.Sunil R. Patil,

Assistant professor,

Doodsakhar Mahavidyalaya

& Jr.collage,Bidri.

**Subject:** - Invitation for to deliver a lecture on "Rural Journalism"

Respected Sir,

We are pleased to invite you as a **Resource Person** for guest lecture on "**Rural Journalism**". The Lecture will take place on **29<sup>th</sup> November 2019** (at 11:00 am)

I very much look forward to hearing from you and hope that you would be willing to accept our invitation to this event.

Yours sincerely,

  
HOD

For   
Principal



Shahid Shikshan Prasarak Mandal, Titave's  
**SHAHID VIRPATNI LAXMI MAHAVIDYALAYA**

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Ref.-: 2019/20/186(C)

DATE : 29 / 11 / 2019

To,

Mr.Sunil R. Patil,

Assistant professor,

Doodsakhar Mahavidyalaya

& Jr.collage,Bidri.

**Sub-** Thanking for conducting Guest Lecture.

**Ref-** Guest lecture conducted in our college on "**Rural Journalism on Saturday 29\11\2019**"

Dear Sir,

With reference to above mentioned subject we are thankful for accepting our invitation and conducting Guest Lecture for students in our institute on subject "**Rural Journalism on Friday, 29\11\2019**"

We assure you that your expertise will definitely help our students in their future studies.

With best regards,

Thanking you,

HOD

Principal

**Shahid Virpatni Laxmi Mahavidyalaya, Titave**

**Tal. Radhanagari Dist. Kolhapur**

**Event Report**

**Department Of B.A. Mass Media**

**Guest Lecture**

**On**

**Changing Nature of Rural Journalism**

**2019-20**

**Friday, 29 November 2019**

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<b>Name of the Event and Guest</b>	<b>Guest Lecture</b> <b>On</b> <b>Changing Nature of Rural Journalism</b>  <b>1. Prof. Sunil R. Patil, Doodsakhar Mahavidyalaya and Jr. college, Bidri.</b>
<b>Organizing Dept./ Committee</b>	Department of B.A. Mass Media
<b>Name of the Teacher</b>	<b>Mr. Digvijay D. Kumbhar</b> Program Coordinator
<b>Day and Date</b>	29/11/2019
<b>No. of Participants</b>	25
<b>Time</b>	11:00 am to 12:00 pm



**Photos –**



## Detail Report:

The media is constantly evolving. Therefore, in order to inform the media students about these changes, B.A. The Mass Media department had arranged a guest lecture on the topic of Changing Nature of Rural Journalism. For this Prof. Sunil Patil from Doodhsakhar Jr. College, Bidri has delivered a guest lecture. This Guest Lecture was arranged on Friday, 29 November 2019.

Rural journalism is no longer as simple as it used to be. The growing media and various local news channels across the country and almost all the newspapers have now started reporting from rural areas. Therefore, rural journalism is becoming more and more challenging. News in rural areas is of paramount importance. Numerous readers from rural areas are currently emerging through social media or through news portals. So rural journalism is changing. Some new concepts like Development Journalism are emerging. Therefore, the current media is giving importance to urban and political news as well as rural journalism. He expressed such an opinion.

25 students from department were present for this session. Miss. Poorva Godase did anchoring and vote of thanks was delivered by Mrs. Rohini Salunkhe.

  
H.O.D.  
Head  
Department Of  
Mass Media



  
Principal  
Principal  
Shahid Vipatni Laxmi Mahavidyalaya  
Tilave, Tal. Radhanagan, Dist. Kolhapur