

SHAHID VIRPATNI LAXMI MAHAVIDYALAYA,  
TITAVE

Department Of BAMB

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Notice

Date: 10/11/2022

All students are hereby informed that Department of B.A. Mass Media has scheduled a **Media Visit** on 12/11/2022 to **Ravalnath co.Housing Society, Gadhinglajs**. This part of syllabus and submit a 'Visit Report' is must. This visit is mandatory for all students.

**Note:** Students have to **travel on her own responsibility** and there is **no traveling facility (Bus)** will be provide by institute.

**Time : 11 am to 5pm**

  
H.O.D.

**Head**  
**Department Of**  
**Mass Media**



  
Principal  
Principal

Shahid Virpatni Laxmi Mahavidyalaya  
Titave, Tal. **Titave**, Dist. Kolhapur.



SHAHID SHIKSHAN PRASARAK MANDAL TITAVE'S

# SHAHID VIRPATNI LAXMI MAHAVIDYALA

Titave, Tal : Radhanagari, Dist : Kolhapur

PH (02321) 253470

E-Mail: sps.titave@gmail.com

Ref.: 2022-23/694

Date: 11/11/2022

To,  
PR Head,  
Ravalnath Co. Op. Housing Finance,  
Lt. Ajara,  
Gadhinglaj.

**Subject – Seeking permission to visit Multimedia production House.**

Respected Sir,

The Shahid Virpatni Laxmi Collage, Titave supporting the cause of value based education, offering under graduate program like B.A. Mass Media.

As Part of curriculum of our department students visit is on Saturday, 12<sup>th</sup> November 2022 so as to provide with them the real insight of working procedure of Corporate Public Relation House such as yours and to fulfill the curriculum demand. Kindly accord permission to visit your esteemed academic sector for our team of teachers and students either in the morning session as per your convenience as on 12<sup>th</sup> November 2022.

Your co- ordination in this regard will not only help the cause of education but will also strengthen the youth of the nation.

Waiting With Anticipation.

Received  
Signature  
Board Secretary

Shree Ravalnath Co-op. Housing Finance HOD  
Lt. Ajara (Multi-State) Head Office, Gadhinglaj  
Head

Department Of  
Mass Media

Signature  
Principal

Shahid Virpatni Laxmi Mahavidyala  
Titave, Tal. Radhanagari, Dist. Kolhapur



SHAHID SHIKSHAN PRASARAK MANDAL TITAVE'S

# SHAHID VIRPATNI LAXMI MAHAVIDYALA

Titave, Tal : Radhanagari, Dist : Kolhapur

PH (02321) 253470

E-Mail: sps.titave@gmail.com

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To,  
PR Head,  
Ravalnath Co. Op. Housing Finance,  
Lt. Ajara,  
Gadhinglaj.

**Subject** – Thank you for conducting visit and guiding our student.

Having been guided on a visit of your Corporate Public Relation House, we must say that we thoroughly impressed with your operations and personal. We don't believe we have ever viewed a more efficient, smooth running, and cost efficient program such as yours. We was particularly Impressed with the procedure you have implemented to monitor quality control.

All of you employees were extremely courteous and went out of their way to explain various functions and answer our students inquires. We would be most appreciative if you would extend a special thank you from students to PR Department, Ravalnath Co. Op. Housing Society, Ltd. for showing our students courtesy.

ok  
Received  
[Signature]

Board Secretary  
Ravalnath Co-op. Housing Finance Society  
Regional Head Office, Gadhinglaj

Head  
Department Of  
Mass Media

[Signature]  
Principal

Principal  
Shahid Virpatni Laxmi Mahavidyalaya  
Titave, Tal Radhanagari, Dist Kolhapur

**Shahid Virpatni Laxmi Mahavidyalaya, Titave**

**Tal. Radhanagari Dist. Kolhapur**

**Event Report**

**Department Of B.A. Mass Media**

**Field Work**

**Ravalnath Co. Op. Housing Society**

**2022-23**

**Saturday, 12 Nov. 2022**

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<b>Name of the Event and Guest</b>	<b>Ravalnath Co. Op. Housing Society , Gadhinglaj, Public Relation Department.</b>
<b>Organizing Dept./ Committee</b>	Department of B.A. Mass Media
<b>Name of the Teacher</b>	<b>Mr. Digvijay D. Kumbhar</b> Program Coordinator
<b>Day and Date</b>	<b>Saturday, 12 Nov. 2022</b>
<b>No. of Participants</b>	10
<b>Time</b>	10:00am to 05:30pm



Photos –



## Detail Report:

On November, 12, 2022, BAMB students visited Ravalnath Co. Op. Housing Society's Public Relation Department. This sanstha was established on October 14, 1996. It was named after the town God 'Shree Ravalnath'. The public relation team of this corporate house is about to create a remarkable work in corporate PR sector, that's why we visited the same.

Corporate communication refers to the internal and external communication between various audiences that the brand as a whole interacts with. These audiences include customers and potential customers, employees, Key stakeholders, media and the general public, Government agencies, and third-party regulators. These are the things very important to know about corporate PR. Students should know about things related to corporate PR, needful activities, and what is the actual work of corporate PR. The process of documentation was explained by the PRO Mr. Martand, is very helpful for our students.

10 college students was present to visit. HOD Mr. Digvijay Kumbhar, Miss. Tejaswini Parabkar was present.



H.O.D.

**Head**  
**Department Of**  
**Mass Media**



Principal

**Principal**  
Shri. V. P. Dixmi Mahavidyalaya  
Titave, Tal. Radhanagari, Dist. Kolhapur



