



INSTRUCTIONS TO THE STUDENTS

1. The University reserves right to make changes in Examination Schedule and Centres.
2. Student should remain present in Examination Hall before half an hour of the commencement of the examination.
3. Students will not be permitted in Examination Hall without PRN number, valid Admit Card and Identity Proof.
4. Students should follow the instructions given by the Supervisor/ Superintendent of Examination.
5. Examination time will be as per time table all regular/repeater students, as the case may be.
6. Seat numbers will be displayed on the Notice Board of the Examination Centres, two days prior to the date of commencement of the examination.
7. Students will be admitted to Examination Hall only on the production of valid Admit Card issued by the University and valid Identity Card issued by the college.
8. Students are forbidden to take any books, papers and mobile phones into the Examination Hall.
9. Students will be permitted to appear for examination only in the subjects stated in the Admit Card.
10. If at any time, it is detected that the student has failed to satisfy any of the requirements prescribed under the rules OR that the university has not received her Examination Forms and Examination fee within the prescribed time limit, her appearance at the examination shall be invalid and her performance at the examination will not be taken into consideration.
11. Students are advised to retain their Admit Card till they receive their mark sheet and if they have any query regarding the appearance at the examination, they should write to the undersigned along with the photocopy of the Admit Card.
12. Students should write all the details of the examination on the cover page of the answer book **with black or blue ink ball pen and avoid overwriting.**
13. Students appearing for their practical examination are advised to contact the Examination Centres/Colleges to ascertain the dates of Practical Examination.

(Dr. Sanjay Nerkar)

Director

Board of Examinations and Evaluation



**Centres and name of the Superintendent of Examinations for the
Bachelor of Arts (Mass Media)
November -2025 (summer)**

1. GHATKOPAR CENTRE CODE :- 005 COLLEGE CODE:- 022 Dr. Asha Menon Principal, Smt. P.N.Doshi Women's College of Arts and Kum. U.R. Shah Women's College of Commerce, RatanBaug, Cama Lane, Ghatkopar (W), Mumbai – 400 086. Mob. No. : 9892474794 Tel.No.: 022 - 2513 5439 / 2512 3484 E-mail: principalspndoshi@gmail.com	2. MALAD CENTRE CODE :- 006 COLLEGE CODE :- 024 Dr. Deepa Sharma Principal, Shri. M.D. Shah Mahila College of Arts & Commerce, Bhailabhai Patel Road, Malad (West), Mumbai – 400 064. Mob. No. : 9820495951 Tel.No.: 022 - 2882 4860 / 2883 1622 E-mail: shrindshahmahilacollege@gmail.com
3. GAMDEVI CENTRE CODE :- 263 COLLEGE CODE :- 408 Dr. Santosh KaulKak Principal, Sitaram Deora Institute of Management Studies 11/Krishakunj, Vachha Gandhi Road Gamdevi Mumbai: 400 007. Mob. No. : 9819762337 Tel No : 022 - 2380 8130 / 2381 1881 E-mail : skkbmr@gmail.com 408.sdeorainstmgmt@gmail.com	4.NOIDA CENTER CODE:-202 COLLEGE CODE:302 Ms. Priyanka Sarkar HOD Satyam Fashion Institute, C -56 A/14&15, Sector- 62, Noida - 201309 Phone- 01204242805, 4540130, Mobile: 9716662558 email ID: office@satyamfashion.ac.in programhead.bmm@satyamfashion.ac.in
5. TITAVE CENTER CODE:324 COLLEGE CODE:452 Mr. Prashant M Palkar Incharge Principal Shahid Virpatni Laxmi Mahavidhyalaya, Titave, Tal Radhanagari Dist: Kolhapur- Ph.: 02321-253471 Mob: -7218180066 email ID : svlm.titave@gmail.com	6. JALANA CENTER CODE:311 COLLEGE CODE:451 Mr. Mangesh Mudiraj Shivam Mahila Shikshan Prasarak Mandal, College of Home Science Kabadi Mohella, Opp, Udasi Math, Dist: Jalana Pin-460 203 Mob: -7558512599/7755999954 email ID : -451clg@gmail.com / shiv58jaiswal@gmail.com

Prepared by: Verified by: Assistant Registrar: 

(Dr. Sanjay Nerkar)

Director

Board of Examinations and Evaluation

Note: Time Table upload on website on dated: - _____



Ref.: Exam /BAMM /2025-2026/ 153

Date: - 04/10/2025

TIME TABLE

Name of the Faculty : Faculty of Interdisciplinary
 Name of Program/Exam : Bachelor of Arts (Mass Media)
 Semester /Yearly : I (Repeater)
 Pattern : 2018
 Exam Month / Year : November - 2025 (Winter)
 : College Level

THEORY

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Tuesday 04/11/2025	1011	Effective Communication Skills	100	11.00 a.m. to 02.00 p.m.
Thursday 06/11/2025	1012	Fundamentals of Mass Communication	75	11.00 a.m. to 01.30 p.m.
Friday 07/11/2025	1013	Contemporary World History	75	11.00 a.m. to 01.30 p.m.
Saturday 08/11/2025	1014	Introduction to Sociology	75	11.00 a.m. to 01.30 p.m.
Monday 10/11/2025	1021	Traditional Media	75	11.00 a.m. to 01.30 p.m.

Prepared by: _____

Verified by: _____

Assistant Registrar: _____

(Dr. Sanjay Nerkar)

Director

Board of Examinations and Evaluation

Note: Time Table upload on website on dated: - _____



Ref.: Exam /BAMM /2025-2026/ 153

Date: - 04/10/2025

TIME TABLE

Name of the Faculty : Faculty of Interdisciplinary
 Name of Program/Exam : Bachelor of Arts (Mass Media)
 Semester /Yearly : II (Repeater)
 Pattern : Revised-2018
 Exam Month / Year : November - 2025 (Winter)
 : College Level

THEORY

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Tuesday 04/11/2025	2011	Environment Studies	75	02.00 p.m. to 04.30 p.m.
Thursday 06/11/2025	2012	Indian Political and Economical Systems	75	02.00 p.m. to 04.30 p.m.
Friday 07/11/2025	2013	Introduction to Psychology	75	02.00 p.m. to 04.30 p.m.
Saturday 08/11/2025	2021	Events Management	100	02.00 p.m. to 04.30 p.m.
Monday 10/11/2025	2014	Introduction to Computers	100	02.00 p.m. to 04.30 p.m.

Prepared by: _____

Verified by: _____

Assistant Registrar: _____

Signature
04/10/2025

Signature

Signature
04/10/2025

Signature

(Dr. Sanjay Nerkar)

Director

Board of Examinations and Evaluation

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Ref.: Exam /BAMM /2025-2026/ 153

Date: - 04/10/2025

TIME TABLE

Name of the Faculty : Faculty of Interdisciplinary
Name of Program/Exam : Bachelor of Arts (Mass Media)
Semester /Yearly : III (Repeater)
Pattern : Revised - 2018
Exam Month / Year : November - 2025 (Winter)

THEORY

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Wednesday 12/11/2025	3011	Introduction to Print Media	75	11.00 a.m. to 01.30 p.m.
Friday 14/11/2025	3012	Basics of Advertising	75	11.00 a.m. to 01.30 p.m.
Monday 17/11/2025	3013	Fundamentals of Public Relations	75	11.00 a.m. to 01.30 p.m.

Note: Practical & College Level Examination should be conducted before University Theory Examinations.

Prepared by: Stanley
Verified by: Stanley
Assistant Registrar: Stanley


(Dr. Sanjay Nerkar)
Director

Board of Examinations and Evaluation

Note: Time Table upload on website on dated: - _____



Ref.: Exam /BAMM /2025-2026/ 153

Date: - 04/10/2025

TIME TABLE

Name of the Faculty : Faculty of Interdisciplinary
 Name of Program/Exam : Bachelor of Arts (Mass Media)
 Semester /Yearly : IV (Repeater)
 Pattern : Revised- 2018
 Exam Month / Year : November - 2025 (Winter)

THEORY

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Wednesday 12/11/2025	4011	Introduction to Broadcast Media	75	02.00 p.m. to 04.30 p.m.
Friday 14/11/2025	4012	Integrated Marketing Communication	75	02.00 p.m. to 04.30 p.m.
Monday 17/11/2025	4013	Introduction to New Media	75	02.00 p.m. to 04.30 p.m.

Note: Practical & College Level Examination should be conducted before University Theory Examinations.

Prepared by: _____

Verified by: _____

Assistant Registrar: _____

(Dr. Sanjay Nerkar)

Director

Board of Examinations and Evaluation

Note: Time Table upload on website on dated: - _____



Ref.: Exam /BAMM /2025-2026/ 153

Date: - 04/10/2025

TIME TABLE

Name of the Faculty	:	Faculty of Interdisciplinary
Name of Program/Exam	:	Bachelor of Arts (Mass Media)
Semester /Yearly	:	V (Fresh / Repeater)
Pattern	:	Revised-2018
Exam Month / Year	:	November - 2025 (Winter)

THEORY

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Thursday 13/11/2025	5111	Introduction to Research (Advertising)	75	11.00 a.m. to 01.30 p.m.
	5211	Introduction to Research (Journalism)		
	5311	Introduction to Research (Animation)		
Saturday 15/11/2025	5112	Advertising and Marketing	75	11.00 a.m. to 01.30 p.m.
	5212	Political and Economic Reporting		
	5312	Introduction to Animation		
Tuesday 18/11/2025	5113	Branding	75	11.00 a.m. to 01.30 p.m.
	5214	Magazines and Journals		
	5314	Animation and Scripting		

Note: Practical & College Level Examination should be conducted before University Theory Examinations.

Prepared by: _____

Verified by: _____

Assistant Registrar: _____

(Dr. Sanjay Nerkar)

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Board of Examinations and Evaluation

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Ref.: Exam /BAMM /2025-2026/ 153

Date: - 04/10/2025

TIME TABLE

Name of the Faculty : Faculty of Interdisciplinary
 Name of Program/Exam : Bachelor of Arts (Mass Media)
 Semester /Yearly : VI (Repeater)
 Pattern : Revised - 2018
 Exam Month / Year : November - 2025 (Winter)

THEORY

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	MARKS	TIME
Thursday 13/11/2025	6111	Advertising & Society	75	02.00 p.m. to 04.30 p.m.
	6211	News Media Organization and Management		
	6311	Advanced Web Designing		
Saturday 15/11/2025	6113	Laws & Ethics In Advertising	75	02.00 p.m. to 04.30 p.m.
	6213	Press Laws and Ethics		
	6312	3D Animation		
Tuesday 18/11/2025	6313	SFX in Animation	75	02.00 p.m. to 04.30 p.m.

Note: Practical & College Level Examination should be conducted before University Theory Examinations.

Prepared by: [Signature]
 Verified by: [Signature]
 Assistant Registrar: [Signature]

[Signature]
 (Dr. Sanjay Nerkar)

Director

Board of Examinations and Evaluation

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