

## Shahid Virpatni Laxmi Mahavidyalaya Titave

### Department Of Mass Media

Class	Semister	Subject	E-Book Link
SY BAMB	Sem-IV	Introduction to Broadcasting Media	<a href="https://egyankosh.ac.in/bitstream/123456789/48659/1/Block-4.pdf">https://egyankosh.ac.in/bitstream/123456789/48659/1/Block-4.pdf</a>
		Integrated Marketing Communication	<a href="https://soniapsebastiao.weebly.com/uploads/2/0/3/9/20393123/ebook_strategi_imc.pdf">https://soniapsebastiao.weebly.com/uploads/2/0/3/9/20393123/ebook_strategi_imc.pdf</a>
		Introduction to New Media	<a href="http://www.tezu.ernet.in/tu_codi/Uploads/NEW%20MEDIA%20MODULE%20II%20SLM.pdf">http://www.tezu.ernet.in/tu_codi/Uploads/NEW%20MEDIA%20MODULE%20II%20SLM.pdf</a>
		Writing for Media	<a href="https://kkhsou.ac.in/eslm/E-SLM-for-Learner/5th%20Sem/Bachelor%20Degree/Journalism/Writing%20For%20the%20Media%20c/writing%20for%20the%20media%20Englis">https://kkhsou.ac.in/eslm/E-SLM-for-Learner/5th%20Sem/Bachelor%20Degree/Journalism/Writing%20For%20the%20Media%20c/writing%20for%20the%20media%20Englis</a>
		Women and Media	<a href="https://core.ac.uk/download/72805213.pdf">https://core.ac.uk/download/72805213.pdf</a>