

Shahid Virpatni Laxmi Mahavidyalaya Titave
Department Of Mass Media

Class	Semister	Subject	E-Book Link
SY BAMB	Sem-III	Introduction to Print Media	https://www.bdu.ac.in/cde/SLM/SLM_FULL/M.A%20Journalism%20All%20Books/M.A%20Journalism%20I%20Year/Paper%2
		Basics of Advertising	https://archive.mu.ac.in/myweb_test/sybcom-avtg-eng.pdf
		Fundamentals of Public Relations	https://www.otcbahrain.com/wp-content/uploads/2017/12/Fundamentals-of-communication-pr-and-leadership.pdf
		Visual Communication and Photography	https://static1.squarespace.com/static/5375296ce4b0cf50765a7cf6/t/55537c33e4b086b6b777c5bc/1431534643767/The-Art-of-Photography-Art-eBook-3.pdf
		Introduction to Cinema	https://cpb-ap-se2.wpmucdn.com/thinkspace.csu.edu.au/dist/5/1410/files/2015/10/Cinema-Studies-Key-Concepts-1-289afca.pdf