

Shahid Virpatni Laxmi Mahavidyalay, Titave

Department Of B.A Mass Media

Question Bank

Subject: Contemporary World History Class: FY BAMB

Module I

1. What are topics of nationalism in India?
 2. What are did press in the national movement.
 3. What is Gandhian Ideology?
 4. Write a short note on
 - A] Truth and Non-violence.
 - B] Sarvodaya
 - C] Satyaghah
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Module II

1. What was the industrial revolution in Europe?
2. Explain Traditional communication and modern communication.
3. Write a short note on
 - A] Industrial drinking 1939 to 47
 - B] Low industrial development in India.
4. What are trade union and labor union?

Module III

1. Why did rise in Europe.
 2. What is Fascism vs. Socialism?
 3. Does the UN fight for human right.
 4. Write a short note on
 - A] Anti- apartheid and other social equity movement.
 - B] Feminism
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Module IV

1. What is globalization?
2. What is unipolar world?
3. What drives globalization?
4. Write a short note on
 - A] 1898 the birth of a super power.
 - B] Cultural Imperialism.

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Question Bank

Subject – Traditional Media

Class: FY BMM

Module I

1. What is Traditional Media?
 2. Elaborate the Concept of Folk Media?
 3. Write about the Role of Folk arts in the context of past.
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Module II

1. Write about 9 Rasas?
 2. Explain the Schools of Theatre / acting?
 3. Elaborate the Genres of Theatre?
 4. Voice and Speech modulations.
 5. Experimental theatre
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Module III

1. Wrote about forms of Theatre?
 2. Elaborate the Types of Folk Media
 3. How to explain the Classification of Folk media forms in India?
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Module IV

1. How to Use the folk media for Community Development?
2. Folk vs. Electronic Media?
3. Explain Folk media as tool for Change?

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Question Bank

Subject – Fundamental of Mass Communication Class: FY BMM

Module I

1. What is the Concept of Mass Communication?
 2. What is the Characteristics of mass communication?
 3. Explain the Evaluation of mass communication.
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Module II

1. What is the need & Importance of Mass communication?
 2. Explain the models of communication.
 3. Explain the Concept of Audience & their Use of different Media.
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Module III

1. What is the technology Functions in Mass communication.
 2. Explain the Stone Age to Present concept of mass communication.
 3. Explain the impact of social Media on Society.
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Module IV

1. Explain the Media & Representation.
2. Explain the media & socialization.
3. Explain the Media & violence.

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Question Bank

Subject – EFFECTIVE COMMUNICATION SKILLS Class: FY BAMB

Module I

1. What is the Concept of Mass Communication?
 2. What is the Characteristics of mass communication?
 3. Explain the Evaluation of mass communication.
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Module II

1. What is the need & Importance of Mass communication?
 2. Explain the models of communication.
 3. Explain the Concept of Audience & their Use of different Media.
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Module III

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Question Bank

Subject –Introduction to Sociology Class: FY BMM

Module I

1. Explain The Definition Of Sociology.
 2. Explain the concept of Sociology.
 3. Write the Elements and social change.
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Module II

11. What is Science?
 2. What is stage of movement?
 3. What is role of Media in society?
 4. Elaborate the social issues?
 5. Write the politics and society?
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Module III

1. What is social response on Society Movements?
 2. Explain the value of society?
 3. What is Element and stages of Movement?
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Module IV

1. Explain the social issues and the Media?
2. What is socialization?
3. Explain the stage of socialization?
4. Write About socialization Process?

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Question Bank

Subject –Event Management Studies

Class: FY BAMB

Module I

1. Explain Management with Examples?
 2. Elaborate the art, science and profession Levels of management?
 3. Explain Features of Management.
 4. Elaborate Levels Of Management.
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Module II

1. Explain the Planning Role, meaning, Importance, Process, and MBO Organizing?
 2. Elaborate the Role of Motivation in management?
 3. What is Leadership, explain the nature and qualities of a good leader?
 4. What is Media marketing, Social Marketing?
 5. Explain the different Between Media marketing, Social Marketing?
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Module III

1. Explain the types of events, scope a role?
 2. What is Event logistics, explain with Example?
 3. How to Explain Events & Marketing?
 4. What is Role of events in the promotional mix?
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Module IV

1. What is Modern event management scenario?
2. Elaborate the Rules, regulations, permission, governing laws for organizing events?
3. What is Major events related to media industry in India?
4. Major Role of event planner in event management companies?

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Question Bank

Subject – Indian Politics and Economics System Class: FY BAMB

Module I

1. Explain Indian Constitution?
 2. Elaborate Salient Features of Indian Constitution?
 3. Explain Political Parties?
 4. What is Role of Election & nature of Voter?
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Module II

1. Explain the Democratic Governance & Dictatorial regimes?
 2. Elaborate Media & Politics?
 3. What is Different between Democratic & Communist Governance?
 4. What is different between state & Nation political Parties?
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Module III

1. Explain the Planning of India?
 2. How to explain the process of Planning in India?
 3. Explain the Development issues in India?
 4. What is census in Indian & what they are Necessary?
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Module IV

1. What is Fundamental Economics Concepts?
2. Explain the Concepts in goods & services?
3. What is Free Market and mixed market?
4. Mention here concept of micro and macroeconomics?

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Question Bank

Subject – Environment Studies Class: FY BAMB

Module I

1. Explain the nature, Definition and Scope of Environmental Study?
 2. Elaborate All Resource in Enviourmental Study?
 3. Discuss the World Food Problems?
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Module II

1. What is Ecosystem?
 2. What is a Structure and function of an ecosystem?
 3. Explain The Functions of Ecosystem?
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Module III

1. What is Biodiversity?
 2. Explain the Value of biodiversity?
 3. What is Conservation of biodiversity?
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Module IV

1. How to explain the Social issues and the Environment?
2. What is Population? With Explain?
3. Mention the Role of Information Technology in Environment?

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Question Bank

Subject – Introduction to Psychology Class: FY BAMB

Module I

1. Explain the meaning and definition of Psychology?
 2. Elaborate Methods of Psychology?
 3. Explain the Basic Psychological process and Learning & Cognition?
 4. What is classical conditioning?
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Module II

1. Explain the Social learning theory?
 2. Elaborate Sensory Processes & Attention and Perception?
 3. What is different between Perceptual Organization & Memory?
 4. What is intelligence, explain the variations in intellectual ability?
 5. Explain the Thinking and Problem Solving?
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Module III

1. Explain the Motivation and Emotion Approaches?
 2. Common for All 11 What is Maslow's hierarchy of needs?
 3. Elaborate Expression and perception of emotion?
 4. Elaborate the James Lange theory, the Cannon- Bard Theory?
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Module IV

1. What is Applying Social Psychology to Media explain with example?
 2. Common for All 15 What is pornography and its effects & Influence of media on our thoughts?
 3. Explain the Impact of Internet on Mental health?
 4. Elaborate the Television impact on children, Adults and old people?
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Question Bank

Subject – INTRODUCTION TO COMPUTERS Class: FY BMM

Module I

1. What is characteristics of computer?
 2. What is difference between hardware and software?
 3. What is advantage and disadvantages of computer?
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Module II

1. Write short notes on Bit, byte.
2. Write some advantage and disadvantages of WAN
3. Write some advantage and disadvantages of LAN
4. Write short notes on WAN