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Department of Home Science
Question Bank
B.sc Home Science (Food Science & Nutrition)

Class: SY

Subject : Consumer Study

Unit- I
Consumer & Consumer Problems

Short Answer Question:

- 1 .Definition of Consumer
1. What is the Consumer Education
2. Needs of Consumer Education
3. Objective of Consumer Education
4. History Of Consumer Movement
5. What is the Adultration

Long Answer Question:

1. Explain The Consumer Problems
2. Reasons For Slow growth Of Consumer Movement In India

Unit- II
Consumer Guides

Short Answer Question:

1. Defination Of Brand
2. Difference Between In Family Branding & Umbrella Branding
3. Standardization Process
4. Advertisiment
5. Explain BIS
6. Explain AGMARK
7. Explain FPZ
8. Explain ECO

Long Answer Question:

1. Types OF Label
2. Importance Of Advertisement to consumer
3. Role Of Consumer Agencies

Unit- II
Consumer Decision**Short Answer Question:**

1. Problem Recognition Of Consumer
2. Post Purchase Evaluation

Long Answer Question:

1. Steps of Consumer Decision Making Process

Unit- II
Consumer Protection**Short Answer Question:**

1. Needs of Consumer Protection
2. What is the Consumer Act
3. CGST
4. CFPB

Long Answer Question:

1. Features of Consumer Act
2. Consumer Responsibilities
3. Consumer Rights