

**Shahid Virpatni Laxmi Mahavidyalay, Titave**  
**Department of B.A. Mass Media**

**First Year Sem- I**

**W. E.F : 10/07/2023**

Period No	Time /Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	8.45 am to 9.45am	ITS	ITS	ITS	ITS	ECS	Extra Activity Day
2	9.45 am to 10.45 am	CWH	CWH	CWH	CWH		
	10.45 am to 11.15 am	RECESS					
3	11.15 am to 12.15 pm	FOMC	FOMC	TM	ECS	TM	
4	12.15 am to 1.15 am						

ITS- Introductin to Sociology- Mr. Vishal Killedar  
 CWH-Contemprry World History-T.J.Parabkar  
 TM-Traditional Media-Mr. D. D. Kumbhar  
 FOMC- Fundamentls of Mass Communication -Mrs. S.G Bhandigare  
 ECS- Effective Communication Skills -Mrs. S.G. Bhandigare

*Bhandigare*  
**Head**  
**Department Of**  
**Mass Media**



*Bhandigare*  
**Principal**  
**Shahid Virpatni Laxmi Mahavidyalaya**  
**Titave, Tal. Radhanagari, Dist. Kolhapur.**

**Shahid Virpatni Laxmi Mahavidyalay, Titave**  
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**Second Year Sem- III**

**W. E.F : 03/07/2023**

Period No	Time /Day	Monday	Tuesday	Wednesday	Thursaday	Friday	Saturday
1	8.45 am to 9.45am	BA	VCP	BA	IPR	IPR	<b>Extra Activity Day</b>
2	9.45 am to 10.45 am						
	10.45 am to 11.15 am	<b>RECESS</b>					
3	11.15 am to 12.15 pm	VCP	ITC	ITC	ITC	ITC	
4	12.15 am to 1.15 am		FPR	FPR	FPR	FPR	

BA- Basics of advertisingng- Mr. D.D.Kumbhar  
 ITC-Introduction to Cinema-Mrs. N.A.Kulkarni  
 FPR-Fundamental Of public Relation-T.J.Parabkar  
 IPR- Introduction to Print Media - Dr. R.L. Pandit  
 VCP- Visual Communication & Photography - Mr. V. B. Kumbhar

*S. J. K. B.*  
**Head**  
**Department Of**  
**Mass Media**



*S. J. K. B.*  
**Principal**  
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 Titave, Tal. P. Bhanu, Dist. K. S.

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**Third Year Sem- V**

**W. E.F 03/07/2023**

Period No	Time /Day	Monday	Tuesday	Wednesday	Thursaday	Friday	Saturday
1	8.45 amto 9.45am	RH				ADM	CBH
2	9.45 am to 10.45 am	BRND	MPS	MPS	BRND		
	10.45 am to 11.15 am	RECESS					
3	11.15 am to 12.15 pm	ADM	MPS	MPS	RM	RM	CBH
4	12.15 am to 1.15 am		BRND	BRND			

ADM- Advertising & Mang- Mr. D.D.Kumbhar

BRND-Branding-Mrs. N.A.Kulkarni

MPS-Media Planning and Scheduling- Mrs. H.N. Une

RM- research Methodology - Dr. R.L. Pandit

CBH-Consumer Behaviour - Mrs. H.N. Une

*Sadiya*  
**Head**  
**Department Of**  
**Mass Media**



*[Signature]*  
**Principal**  
**Principal**  
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