

Shahid Virpatni Laxmi Mahavidyalaya, Titave

Department Of B.A. Mass Media A.Y. 2023-24

First Year Sem - II

W.E.F. 01/01/2024

Period No.	Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	8.45 am to 9.45 am	EVM	ENV	ENV	ENV	EVM	Extra Activity Day
2	9.45 am to 10.45 am	IPSY	ENV	IPSY	EVM	EVM	
	10.45 am to 11.15 am	RECESS					
3	11.15 am to 12.15 pm	IPSY	IPES	IPSY	IPES	IPES	
4	12.15 am to 1.15	ITC	ITC	ITC	IPES	ITC	

IPSY-Introduction to Psychology - Mrs. S. G. Bhandigare

IPES-Indian Politics and Economic Systems- Mrs. S. G. Bhandigare

EVM- Events and Management Studies- Miss. T. J. Parabkar

ITC- Introduction To Computers - Mr. V. B. Kumbhar

ENV - Environment Studies-Miss. T. J. Parabkar

RH - Reading Hour

D. S. S.
Head
Department Of
Mass Media



S. S. S.
Principal
Shahid Virpatni Laxmi Mahavidyalaya,
Titave, Tal. Redhanagari, Dist. Kolhapur.

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Department Of B.A. Mass Media A.Y. 2023-24

Second Year Sem - IV

W.E.F. 01/01/2024

Period No.	Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	8.45 am to 9.45 am	IMC	IMC	IMC	IMC	WFM	Extra Activity Day
2	9.45 am to 10.45 am	IBM	IBM	IBM	IBM		
	10.45 am to 11.15 am	RECESS					
3	11.15 am to 12.15 pm	WM	INM	WM	WFM	INM	
4	12.15 am to 1.15						

INM-Introduction to New Media - Mr. D. D. Kumbhar

IMC-Integrated Marketing Communication - Mr. Avinash Palkar

IBM- Introduction to Broadcast Media -Mrs. Neha Kulkarni


WFM- Writing for Media -Dr. R. L. Pandit

WM -Women and Media- Miss.T. J. Parabkar

RH - Reading Hour


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Second Year Sem -VI

W.E.F. 01/01/2024

Period No.	Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	8.45 am to 9.45 am	CRM	INT	INT	ASOC	AAGS	Extra Activity Day
2	9.45 am to 10.45 am		CRM				
	10.45 am to 11.15 am	RECESS					
3	11.15 am to 12.15 pm	LEAD	LEAD	LEAD	LEAD	ASOC	
4	12.15 am to 1.15	AAGS	CRM	AAGS	INT		

CRM-Customer Relationship Management - Mrs. H.N. Une

AAGS-Advertising Agencies - Mr. D. D. Kumbhar

ASOC- Advertising and Society - Dr. R.L. Pandit


LEAD-Laws and Ethics in Advertising - Mrs. N.A. Kulkarni

INT - Internship Work


Head

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